

Evidence-Based Decision Making

Length: 1/2 Day

Summary: People in leadership roles often make decisions that affect the entire company, so it's important they have a sound process for making important choices. Evidence-based decision-making is an approach that prompts professionals to use quantitative and qualitative data to develop informed plans.

COURSE CONTENT

WHAT IS EVIDENCE-BASED DECISION MAKING?

- What are the characteristics of a good and bad decision maker?
- How much analysis do you need to do?
- What is involved in the decision-making process?

HOW TO CHOOSE ACTIONS

- How to choose between a set of options where each has its own advantages and disadvantages
- What evidence do we use?

HOW TO ANALYZE THE EVIDENCE

- How to compare the benefits versus the costs of taking different options
- How to analyze your decisions where one leads to another
- How to visualize your decision-making process
- What tools can you use to increase your creativity when making decisions so you can come up with more options?