

From Strategic Plans to Tactical Execution

Length: 1/2 Day

Summary: This course is designed for managers who are tasked with taking the strategic plans of an organization and its leaders and creating operational, performance-oriented plans to execute.

COURSE CONTENT

- 1: WHAT MAKES STRATEGY EXECUTION DIFFICULT?**
 - Create an aligned way of thinking and behaving to support full strategy execution
- 2: ALIGNED THINKING AND BEHAVIOR AS A WAY TO MAKE STRATEGY HAPPEN**
 - Bridge the gap between strategic plans and individual daily work
- 3: PROCESS FRAMEWORK AND TOOLS FOR EXECUTING STRATEGY**
 - Apply a process view to strategy execution
- 4: ALIGNED MESSAGING AND COMMUNICATION**
 - Communicate priorities and change in a simple and compelling way
 - Create and align smaller, achievable projects and initiatives