

Adobe Dreamweaver CC Advanced

Length: 1 Day

Summary: You are familiar with creating web pages and now you will use Adobe® Dreamweaver® CC to enhance web pages by adding advanced functions such as movement, media elements, forms, and links to social media. You will also create responsive pages to ensure that your websites are compatible with various modern display devices, such as tablets and smartphones. You will create HTML email for email marketing or email newsletters. Lastly, you will share files over a server to work in a collaborative manner. All this will ensure that you develop a website that retains user interest by providing an engaging user experience across multiple display devices.

Prerequisites: Adobe Dreamweaver CC Introduction

COURSE CONTENT

Lesson 1: Design Considerations

Topic A: Fundamental Design Principles

Topic B: Usability and Accessibility

Lesson 2: Writing for Mobile Platforms

Topic A: Create Media Queries for Mobile Platforms

Topic B: Create Mobile Responsive Pages with Bootstrap

Topic C: Modify a Bootstrap Page

Lesson 3: Creating Forms

Topic A: Create a Form with Form Fields

Topic B: Validate a Form

Lesson 4: Creating Movement

Topic A: Apply CSS Transitions to Create Movement

Topic B: Apply Behaviors to Create Movement

Lesson 5: Adding Multimedia

Topic A: Insert Audio Files

Topic B: Insert Video Files

Lesson 6: Marketing Through Social Media and Email

Topic A: Plan a Social Media Strategy

Topic B: Add Links to Social Media

Topic C: Create Email Marketing Materials and Newsletters

Lesson 7: Testing and Maintaining Your Site

Topic A: Validate Your Site Against W3 Standards

Topic B: Share Website Files with Other Users

Topic C: Synchronize Your Site

Lesson 8: Setting Project Requirements

Topic A: Identify Purpose, Audience, Audience Needs

Topic B: Adhere to Copyright Rules for Site Content

Topic C: Determine and Evaluate Project Management Tasks and Responsibilities