

## The Voice of Leadership: *How Leaders Inspire, Influence, and Achieve Results*

**Length:** 1 Day

**Summary:** No matter how compelling the vision or how brilliant the strategy, without leadership communication there is no execution. Developing leadership communication skills is the difference between being a manager and a leader. Find your leadership voice, and learn to use it to motivate and inspire your team.

This course is uniquely designed to strengthen your leadership communication skills. You will learn practical techniques to shape your leadership messages, hone an authentic leadership voice, and engage in powerful conversations that achieve results.

**What You Will Learn:**

- Improve your leadership communication skills
- Build trust and loyalty
- Demonstrate grace under fire and defuse tension
- Overcome resistance to change
- Motivate followers and inspire them to action
- Rally support in difficult situations

**Who Needs to Attend:** Experienced managers, executives and anyone who aspires to a leadership position or is expected to provide leadership

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## COURSE CONTENT

### 1: THE VOICES OF EFFECTIVE LEADERS

- Voice of leadership
- Typical situations requiring leadership and how well you use the language of leadership in these situations
- Traits of effective leaders as communicators and how well you demonstrate those traits

### 2: FINDING YOUR LEADERSHIP VOICE

- How to find your true voice as a leader
- Leadership styles and your dominant style
- How and when to adopt each style

### 3: CRAFTING COMPELLING MESSAGES THAT INSPIRE ACTION AND PRODUCE RESULTS

### 4: GETTING THE ATTENTION AND UNDERSTANDING OF THOSE YOU WISH TO LEAD

- Get the genuine attention of followers

- Generate presence and charisma that command respect
- Send clear messages that maximize audience understanding

### 5: SETTING THE DIRECTION YOU WANT OTHERS TO TRAVEL

- Communicate a clear mission and inspiring vision and values
- Give instructions and delegate authority in ways that prompt others to take responsibility

### 6: INFLUENCING AND INSPIRING OTHERS INTO ACTION

- Factors that demotivate people
- Light a fire in the hearts of others
- Get others to accept, endorse, and advance your agenda
- Overcome resistance and initiate change